Exhibitor Categories

Targets ▸Medical companies ▸Healthcare companies ▸Hospitals ▸Clinics ▸Startups ▸Research institutions ▸Academia

From Healthcare to Longevity

Find — Prevention & Diagnostics

Detecting disease and aging early

1 Early Disease Detection & Screening
Tests and diagnostics that detect cancer, lifestyle-related and chronic diseases before onset or at an early stage

2 Biomarkers & Biological Age
Visualizing aging and health status from blood, genes, epigenetics and more

3 Metabolic & Mitochondrial Health
Intervening in cellular energy production, metabolism and the mechanisms of aging

4 Prevention (P4 Medicine)
Next-generation preventive medicine that is Predictive, Preventive, Personalized and Participatory

Target Exhibitors
- Testing & diagnostic device manufacturers
- IVD companies
- Biomarker developers
- Genetic testing companies
- AI diagnostics & digital health companies
- Sensor manufacturers
- Analytical instrument manufacturers
- Medical data analytics companies
- Preventive healthcare service providers

Main Visitors
- Medical device manufacturers
- Hospitals & clinics
- Health checkup institutions
- Physicians & healthcare professionals
- Pharmaceutical companies
- Research institutions
- Health insurance associations
- Corporate health departments
- Local governments
- Insurers
- Digital health providers

Treat — Longevity Medicine

Intervening medically in aging and disease

5 Regenerative Medicine & Cellular Reprogramming
Stem cells, iPS cells, tissue regeneration, cellular rejuvenation

6 Age-Related Therapeutics & Gene Therapy
Drug discovery for age-related diseases; gene therapy and gene editing

7 NeuroTech
Measuring, treating and stimulating the brain and nerves; maintaining and improving cognitive function

8 Hormonal Health (Women & Men)
Health management for life stages and hormonal changes in women and men

9 Space Medicine
Applying insights from space environments to research on aging, musculoskeletal, circulatory and general health

10 Advanced Medical Devices
DeepTech, medical devices, robotics

Target Exhibitors
- Medical device manufacturers
- Regenerative medicine companies
- Bio & drug discovery companies
- DeepTech
- Startups
- Universities & research institutions
- NeuroTech companies
- Cell culture companies
- Analytical instrument manufacturers

Main Visitors
- R&D, design, development, engineering and manufacturing staff at medical device manufacturers
- Pharma & biotech companies
- Universities & research institutions
- Physicians & researchers
- Startups
- Business & new business development
- CVCs & VCs
- Medical device suppliers
- OEM/ODM sourcing
- Open innovation staff

Enable — Digital Health & Technology

Realized through AI, data and technology

11 Apparel & Wearables
Continuously measuring physical data to improve lifestyle and health management

12 Data Platforms & Infrastructure
PHR, medical and health data integration, cloud, data infrastructure

13 Longevity Telehealth
Telemedicine, online health consultations, remote monitoring

14 AI & Digital for Longevity
AI-based aging prediction, health analytics, personalized healthcare

15 MedTech
Medical device manufacturing and design (Medtec Osaka)

Target Exhibitors
- PHR & medical data companies
- Cloud & IT companies
- Telehealth companies
- Online medical consultation companies
- Remote monitoring service providers

Main Visitors
- Hospitals & clinics
- Care providers
- Local governments
- Insurers
- Financial institutions
- Executives / HR / Health management staff
- Hotels & travel companies
- Real estate & smart city developers
- Medical device manufacturers
- IT & telecom companies
- New business development staff

Live — Wellness & Lifestyle

Practiced in daily life through diet, exercise, sleep, beauty and more

16 Nutrition & Dietary Improvement
Maintaining health through personalized nutrition, functional foods, supplements and more

17 Advanced Cosmetics
Skin aging, anti-aging care, cosmetic science, beauty & wellness

18 AgeTech
Supporting older adults' independence, daily living, care and communication

19 Sleep Improvement & Mental Health
Improving sleep quality, managing stress and supporting mental well-being

20 Exercise & Fitness
Building muscle strength and physical function, preventing frailty and establishing exercise habits

Target Exhibitors
- Food & functional food companies
- Supplement companies
- FemTech / MenTech companies
- Beauty & cosmetics companies
- Sleep tech companies
- Mental health companies
- Fitness companies
- Home healthcare device makers

Main Visitors
- Healthcare & nursing care professionals
- Corporate HR / Health management staff
- Sports & fitness businesses
- Retailers & distributors
- Hotels & wellness facilities
- Beauty & esthetic businesses
- Local governments
- Insurers
- Health service providers

Scale — Longevity Economy & Society

Expanding into insurance, finance, tourism and society

21 Health Tourism
Services such as health checkups, treatment, wellness and retreats

22 InsurTech / FinTech
Insurance, finance and longevity-risk services that use health data

Target Exhibitors
- Insurance & FinTech companies
- Travel, hotel & resort companies
- Local government service providers
- Corporate health management support companies

Main Visitors
- Hospitals & clinics
- Care providers
- Local governments
- Insurers
- Financial institutions
- Executives / HR / Health management staff
- Hotels & travel companies
- Real estate & smart city developers
- Medical device manufacturers
- IT & telecom companies
- New business development staff

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