

From attendee to exhibitor

You've experienced World Health Expo

Now experience it as an exhibitor

Every year, healthcare businesses attend World Health Expo to understand the ecosystem, meet decision-makers and identify new commercial opportunities.

Many return the following year as exhibitors.

30%

Exhibitors attended before making the decision to exhibit.

"It became an important global event, a perfect place to meet current and potential business partners."

- MESI d.o.o.

Now it's time to position your business where the world of healthcare meets.

Under the patronage of



WORLD HEALTH EXPO BRINGS TOGETHER

235,000+

professional visits

90,000+

unique attendees

4,200+

exhibiting brands

195 +

countries represented



Why businesses choose to exhibit

Whether your objective is to launch a product, find distributors, enter new markets or strengthen customer relationships — World Health Expo is the platform to achieve it.

> Connect with the people shaping healthcare

Meet buyers, distributors, procurement teams and healthcare leaders actively seeking new products, technologies and partnerships.

> Build relationships across the ecosystem

Strengthen existing customer relationships and position your business alongside the organisations driving healthcare forward.

> Turn conversations into business outcomes

At World Health Expo, conversations become partnerships, and partnerships become business.

> Secure your position for 2027

Explore stand options, commercial opportunities and how World Health Expo can support your business growth.

Secure your position for 2027

> [Download the exhibitor brochure](#)

> [Book a stand](#)